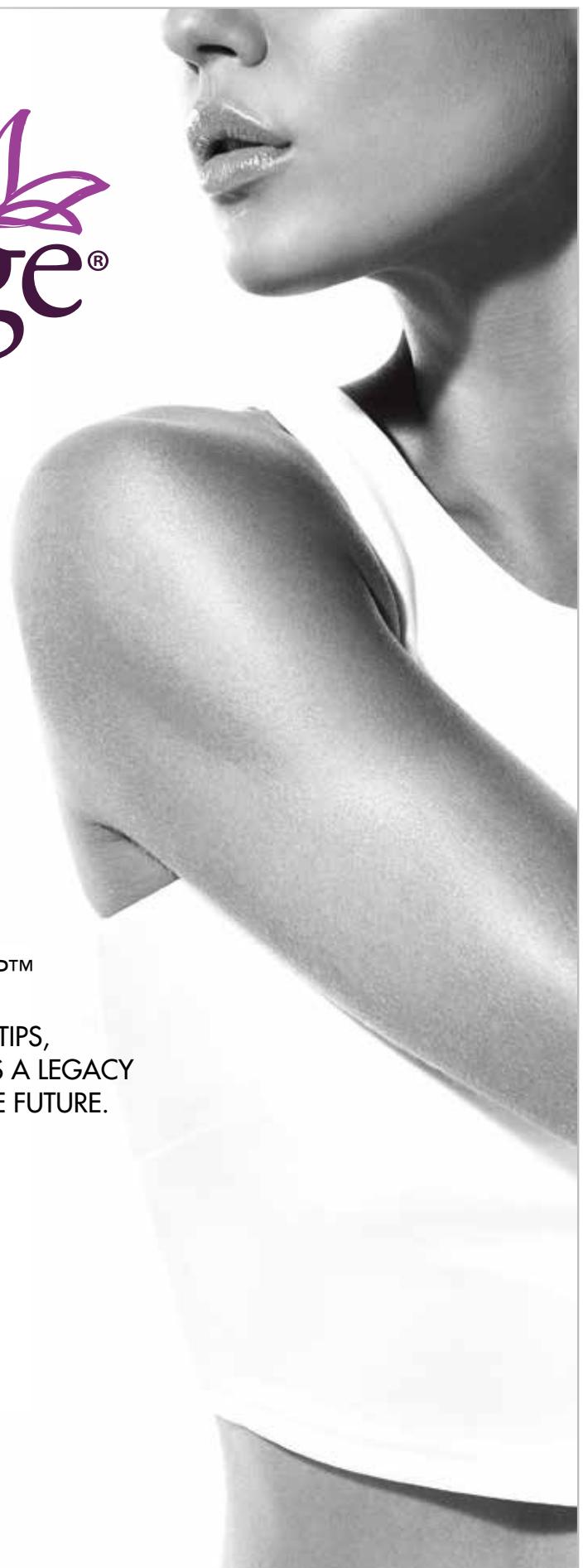


thermage® FLX

A NEXT
GENERATION
PLATFORM
FOR NEXT
LEVEL
RESULTS

NOW WITH THE LATEST ACCUREP™
TECHNOLOGY AND FOUR
INTERCHANGEABLE HANDPIECE TIPS,
THERMAGE BY SOLTA MEDICAL IS A LEGACY
LINE INTENT ON CHANGING THE FUTURE.

With over two million treatments performed worldwide, Thermage by Solta Medical is a global leader in non-invasive skin tightening technologies. Now, the fourth generation Thermage system, Thermage FLX, is using a new handpiece tip and real-time impedance tuning to reduce treatment times and deliver better results than ever before.



With one handpiece and four interchangeable tips, this patented radiofrequency (RF) device is indicated to treat the face, eyes and body. The new Total Tip 4.0 covers 33 per cent more surface area than the Total Tip 3.0, making treatment times 25 per cent faster.

Thermage FLX boasts a light, ergonomically designed handpiece with multi-directional vibration and a large touchscreen with a user-friendly interface, making the system easier to navigate than its predecessors. Enhanced face and body vibration helps maintain patient comfort during treatments.

HOW IT WORKS

Thermage FLX delivers monopolar RF energy to the surface of the skin via cryogen-cooled tips attached to a handpiece. This technology heats the dermal tissue while protecting the more superficial layers of the epidermis and dermis.

WE HAVE HAD A
SUCCESS RATE
OF OVER 95 PER
CENT WITH
OUR THERMAGE
TREATMENTS. ‍

- Dr Buddy Beaini

Treatments last 30-90 minutes depending on the treatment area. Some patients have temporary redness or minor swelling after treatment, but for most the Thermage FLX treatment requires zero downtime.

Unlike many cosmetic procedures, Thermage FLX delivers results after

WHEN EXISTING
PATIENTS HEARD
ABOUT THERMAGE
FLX, THEY WERE
EAGER TO TRY IT AS
THERE WAS AN
INHERENT TRUST IN
THE BRAND. ‍

- Sylvia Down



ISSUE 14 | MARCH 2014

SUCCESS HAS MANY FACES

Questionable ethics
Prioritising profits over patients now

Latest US statistics reveal the shape of cosmetic surgery trends

UK cosmetic clinics agree to screen for mental health issues before work in Australia?

Lumenis
Launching the NuEra



SYLVIA DOWN

Practice Manager,
Skin Renu

What attracted you to Thermage FLX?

When Skin Renu opened 11 years ago, Thermage immediately became one of our top performing treatments as it consistently delivered great outcomes. Naturally, we were excited to hear about the launch of the next generation Thermage system, a sleek new platform developed with game-changing improvements. The bio-feedback provided by the newly added AccuREP™ technology really made Thermage FLX stand out.

Who is your typical Thermage FLX patient?

A typical Thermage FLX patient is someone who understands the need to care for their skin at a deeper. As a one-off treatment performed biannually or annually with no downtime, Thermage FLX appeals to a variety of patients.

Our younger patients see Thermage FLX as an effective way of delaying the first visible signs of ageing. Many young mothers choose Thermage FLX for treating post-baby lax tummy skin. Our more mature patients turn to Thermage FLX for the tightening and lift it provides.

What kind of results has Skin Renu achieved with Thermage FLX?

Thermage FLX has been delivering a more noticeable immediate effect than the previous

generation. We will stop the treatment after completing one side of the face or body and allow the patient to compare the two sides. We recently treated a 39-year-old female who was concerned with the lax skin above her knees. When we showed her the results on the first leg she was amazed.

I believe the best measure of Thermage FLX, and indeed all Thermage, is the loyalty of our clients. When existing patients heard about the development of Thermage FLX, they were eager to try the new technology as there was an inherent trust in the brand.

Do you use Thermage FLX in combination with any other treatments?

Thermage FLX works beautifully with a range of other treatments, from Clear + Brilliant to Fraxel, INFINI to PICO Genesis, to all injectables.

How does Thermage FLX benefit your practice?

Since satisfaction and trust are the cornerstones of any business, by delivering on its promises Thermage FLX allows us to build strong relationships with our patients. The people behind Soltam are the frontline and face of the company. There is always someone available to help with enquiries. Angie Meredith, our BDM, is efficient, professional and an absolute gem. **AMP**